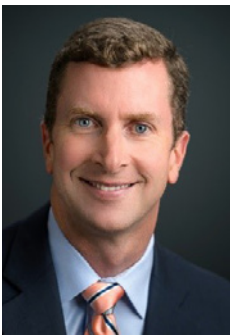


VILLANOVA SCHOOL OF BUSINESS

# CERTIFICATE IN CHURCH MANAGEMENT



VILLANOVA  
BUSINESS



As disciples of Jesus Christ, we are called to be responsible stewards of the human, financial, and organizational resources entrusted to our care, yet many church leaders were never taught the sound management techniques necessary to fulfill that responsibility. This webinar series is designed specifically to fill that need.

Our distinguished team of presenters are excited to offer participants the most current church management practices designed uniquely for faith-based organizations. Participants who complete all 12 webinars and reflection papers will earn a Certificate in Church Management from the Villanova School of Business. We would be honored to have you join us, so that we can support you in your ministry to the church.

**MATTHEW F. MANION**

Faculty Director  
Villanova Center for Church Management

2024-2025

## WEBINAR SCHEDULE

9/4/24	Church Management in Mission-Driven Churches
9/25/24	Leading Councils and Teams
10/16/24	Civil Law
11/6/24	Virtual Presence and Communications
11/20/24	Financial Reporting
1/15/25	Spirituality of Administration
2/5/25	HR and People Management
2/26/25	Budgeting and Allocating Resources
3/19/25	Leadership Development
4/9/25	Security and Facilities Management
4/30/25	Taking the Pulse of Your People
5/14/25	Strategic Planning

*all webinars on Wednesday at 2:00 p.m. eastern time*

“I learned so much! It was, without question, the most worthwhile and rewarding Continuing Ed program I have participated in. So many salient points were not only elucidated but made memorable.”

**LYNN W.**  
Briarcliff, New York

“We piloted the program by sponsoring 10 parish business managers to participate. The feedback was overwhelmingly positive and we have now offered to sponsor one person per parish to earn the Certificate.”

**BRAD WILSON**  
CFO, Archdiocese of Atlanta

“I have been in accounting and management for almost 40 years and learned a lot of new information over the course of these webinars. I wish I had something like this when I was starting out decades ago. I would have been so much more prepared.”

**CAROL P.**  
Decatur, Georgia

# FREQUENTLY ASKED QUESTIONS

## WHAT IS A CERTIFICATE IN CHURCH MANAGEMENT?

The Certificate in Church Management from the Villanova School of Business is a non-credit program for both newcomers and experienced professionals to build knowledge of church management best practices.

## HOW DOES THE CHURCH MANAGEMENT CERTIFICATE PROGRAM WORK?

The series consists of twelve 90-minute webinars, designed to help pastors, staff, and leadership of all religious denominations. Participants access each webinar through our online platform and can ask questions and share insights with the instructor.

## WHO IS THIS CERTIFICATE PROGRAM FOR?

This program was designed for clergy and lay leaders who are in pastoral or administrative roles and who are interested in building knowledge about strategic, managerial, and financial aspects of the church.

## WHY VILLANOVA?

The Villanova School of Business is home to the world's first Center for Church Management. Founded in 2004, the Center for Church Management is a global resource for church management knowledge, dedicated to helping Christian faith-based organizations through education and research.

\$899

## CERTIFICATE IN CHURCH MANAGEMENT

Complete all 12 webinars and the required coursework to earn a Certificate in Church Management from the Villanova School of Business for just \$899. Contact **Matthew Davis at [m.davis@villanova.edu](mailto:m.davis@villanova.edu)** for more information.

\$299

## LIMITED-TIME OFFER LILLY SCHOLARSHIP PRICE

Earn your Certificate in Church Management for just \$299 for a limited time! Scholarships up to \$600 are available for qualified clergy and pastoral leaders, thanks to a generous grant from the Lilly Endowment's National Initiative to Address Economic Challenges Facing Pastoral Leaders. [Click here](#) to apply for the scholarship, or contact **Matthew Davis at [m.davis@villanova.edu](mailto:m.davis@villanova.edu)**.



## REGISTER TODAY!

CALL (610) 519.3701, EMAIL [CCM@VILLANOVA.EDU](mailto:CCM@VILLANOVA.EDU) OR VISIT [VILLANOVA.EDU/CCM](http://VILLANOVA.EDU/CCM)



## THE CENTER FOR CHURCH MANAGEMENT

The Center for Church Management at the Villanova School of Business provides education and scholarship in the Augustinian Catholic tradition on strategic, management and temporal matters in service to leaders of churches and other Christian faith-based ministries.